

## UOB Group Commercial Banking raises \$200,000 in the first stage of its annual festive fundraising campaign for charity



From right to left: Mr Wee Ee Cheong, Deputy Chairman and Chief Executive Officer, UOB; Ms Phuyay Li Ying, Deputy Director, Corporate Development, Excelpoint Systems; Mr Eric Tham, Head, Group Commercial Banking, UOB and Mrs Wee with a child from *The Business Times* Budding Artists Fund during the art jamming session.

**Singapore, 10 January 2020** – United Overseas Bank kicked off its annual festive fundraiser today, raising \$200,000 for charity in one afternoon. The funds were raised among 20 UOB Group Commercial Banking clients who also demonstrated their artistic flair in a Lunar New Year art jamming session organised by the Bank.

During the session, UOB's clients were joined by 20 children from *The Business Times* Budding Artists Fund (BT BAF)<sup>1</sup> and Very Special Arts (VSA)<sup>2</sup>. BT BAF and VSA provide opportunities for children from financially disadvantaged backgrounds and people with disabilities respectively, to discover and to nurture their talent in art.

Together with the children, UOB's clients let their creativity flow, wielding their paintbrushes as they filled their canvas with colourful images relating to Spring or “春” to welcome the start of the Lunar New year. The paintings included images such as peach blossoms, peonies and pussy willows to symbolise prosperity, wealth and good luck.

One of the clients that participated in the art jamming session is Ms Phuay Li Ying, Deputy Director, Corporate Development, Excelpoint Systems. Ms Phuay said, “As a passionate painter and artist myself, the opportunity to create my very own festive painting in collaboration with these talented children makes this year's Lunar New Year extra meaningful for me. I appreciate UOB's efforts in helping us to give back to the community and look forward to participating in future events.”

The art jamming session is the first event in the Bank's annual Lunar New Year charity fundraising drive. The funds raised this year will go toward the Central Singapore Community Development Council, BT BAF, *The Straits Times* School Pocket Money Fund and VSA.

– Ends –

#### **About United Overseas Bank**

United Overseas Bank Limited (UOB) is a leading bank in Asia with a global network of more than 500 offices in 19 countries and territories in Asia Pacific, Europe and North America. Since its incorporation in 1935, UOB has grown organically and through a

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<sup>1</sup> BT BAF originated from a conviction that no child with the strong interest and potential in the arts should be denied the opportunity to develop his or her talents due to a lack of financial resources. BT BAF aims to level the playing field and reaches out to children and youths from financially disadvantaged backgrounds, ages six to 19, providing opportunities and access to the arts.

<sup>2</sup> VSA Singapore is a local charity organisation dedicated to providing opportunities for people with disabilities to be involved in the arts. VSA Singapore has been running successful art programmes, workshops, competitions and art exhibitions for the special needs community, creating awareness among members of the public of their immense talent and resilience.



series of strategic acquisitions. UOB is rated among the world's top banks: Aa1 by Moody's and AA- by both Standard & Poor's and Fitch Rating. In Asia, UOB operates through its head office in Singapore and banking subsidiaries in China, Indonesia, Malaysia, Thailand and Vietnam, as well as branches and representative offices across the region.

Over more than eight decades, generations of UOB employees have carried through the entrepreneurial spirit, the focus on long-term value creation and an unwavering commitment to do what is right for our customers and our colleagues.

We believe in being a responsible financial services provider and we are committed to making a difference in the lives of our stakeholders and in the communities in which we operate. Just as we are dedicated to helping our customers manage their finances wisely and to grow their businesses, UOB is steadfast in our support of social development, particularly in the areas of art, children and education.

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