



First credit card and savings account solution in Singapore that enables travellers to earn KrisFlyer miles with every dollar they spend and save





Travel accounts for 15% of all spend made by UOB cardmembers from 2016 to 2018

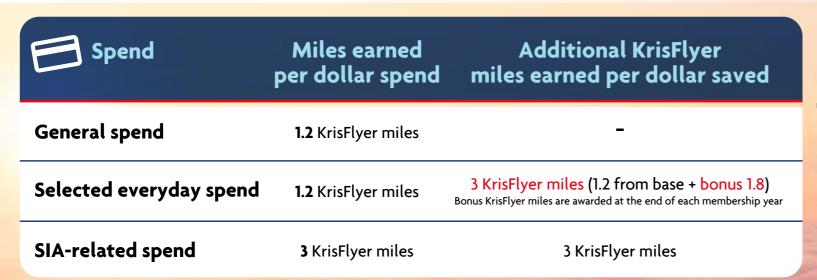
UOB cardmembers prefer to fly with Singapore Airlines (SIA) Group

• In 2018: SIA Group's fleet of carriers account for →50% of all airline spend by UOB cardmembers They want KrisFlyer miles

• In 2018: •70% of all UNIS redemptions made by UOB cardmembers were for KrisFlyer miles



Earn KrisFlyer miles when you spend and save



- SIA related spend = Singapore Airlines, SilkAir, Scoot and KrisShop spend.
- Selected everyday spend = (1) Dining: Restaurant and online food deliveries (GrabFood, Deliveroo, Food Panda, etc.) (2) Online shopping: Lazada, Qoo10, Taobao, etc. OTAs (3) Public transport: Account Based Ticketing (bus and train rides) and taxis such as Comfort, Grab, etc.





Fast track to KrisFlyer Elite Silver status with S\$5,000 annual Singapore Airlines related spend







Additional baggage allowance

Standard seat selection for principle cardmember

S\$10 convenience fee waiver for principal cardmember

Booking Flexibility waiver

Save in KrisFlyer UOB Account

WITHOUT salary crediting WITH salary crediting Monthly average Balance Bonus KrisFlyer miles earned per dollar saved

>= S\$1,000

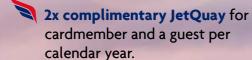
5 KrisFlyer miles

6 KrisFlyer miles

• Bonus miles earned is capped at 5% of the monthly average balance









10,000 renewal KrisFlyer miles with annual fee payment

No conversion fee to KrisFlyer miles



per calendar year

1x S\$20 KrisShop rebate with min. S\$100 spend in a single transaction