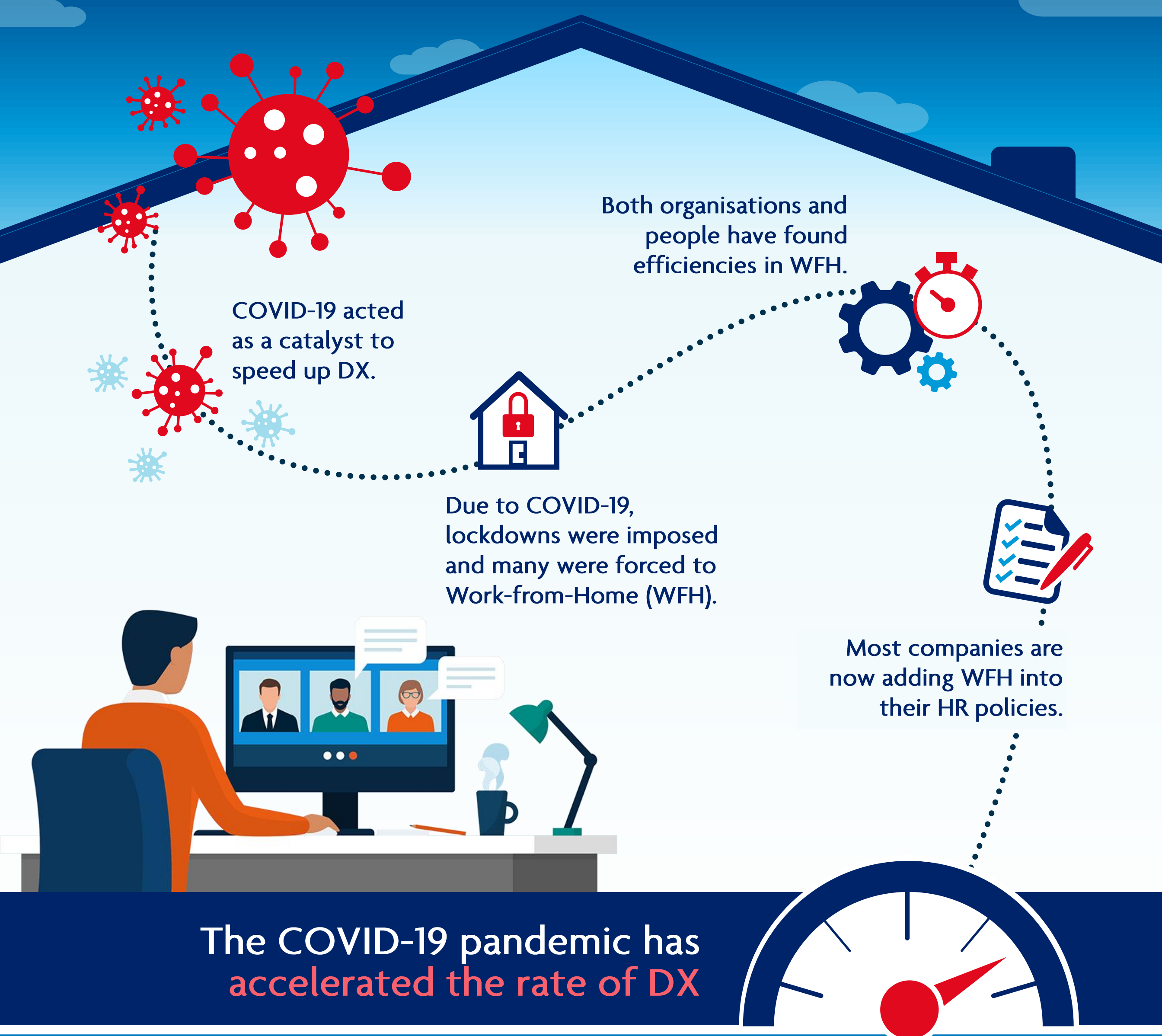


# Digital Transformation (DX): Reshaping the way we work

DX is defined as the process of using digital technologies to transform processes, customer experiences and solve problems.



## Embarking on a DX strategy will bring these benefits to your business

### More savings

A digital footprint can help organisations to increase savings and improve revenue growth.

### Greater efficiency

Achieve better workflow management by reducing manual processes.

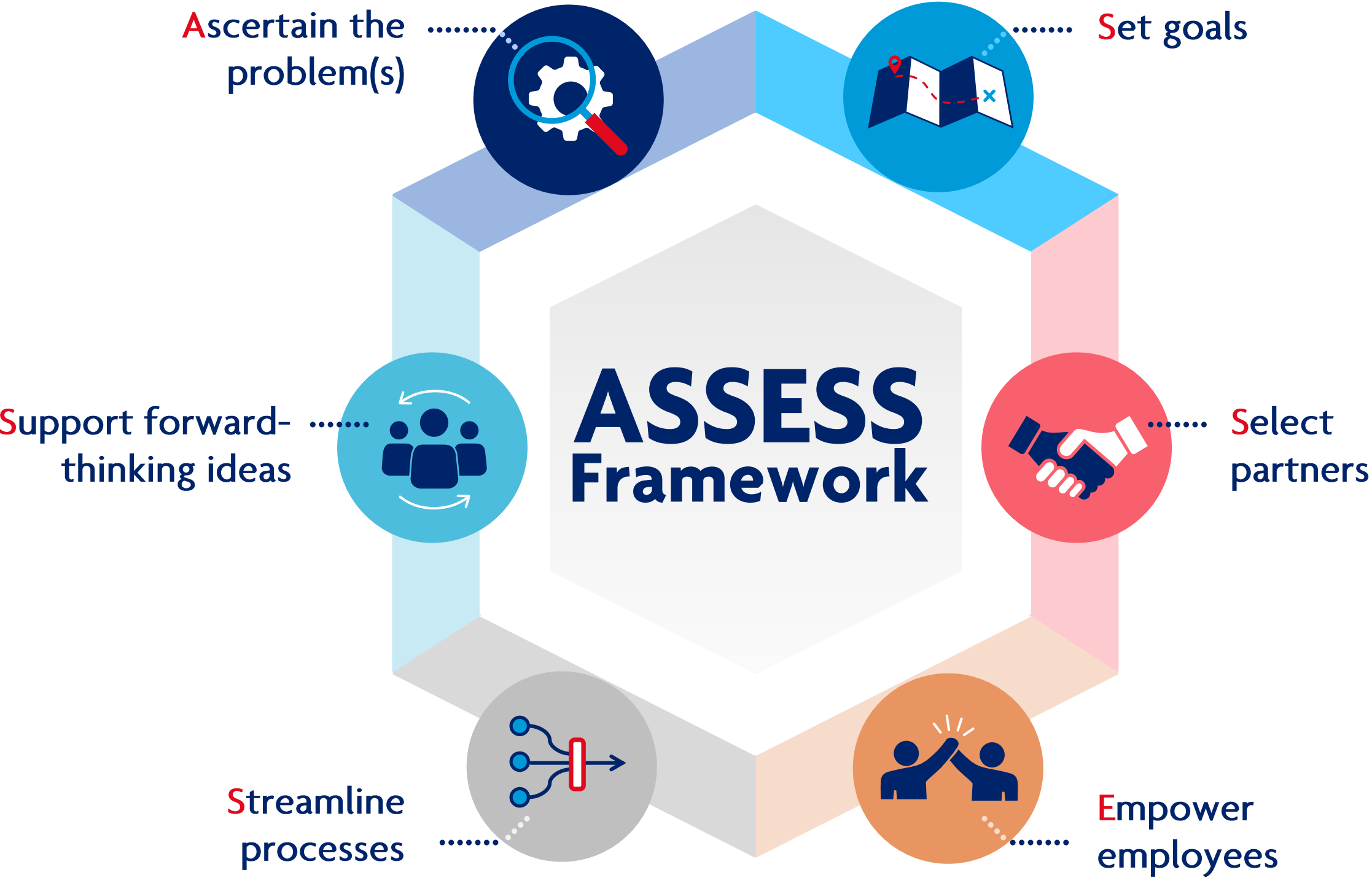
### Sales growth

Providing customers with a more seamless experience can help to drive sales.

### Improved productivity

WFH/Flexible working arrangements can help organisations to drive productivity.

Leveraging UOB's understanding of SMEs and their priorities, a framework has been developed to guide businesses in anticipating, understanding and coping with changes along their DX journey.



Make UOB your digital transformation partner. Leverage on our strong regional network in Asia, integrated solution capabilities and deep sector insights, to fully embrace the benefits of a DX strategy.



Get more details on UOB's ASSESS framework and our perspective on why enterprises need to adopt DX strategies to grow.



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