

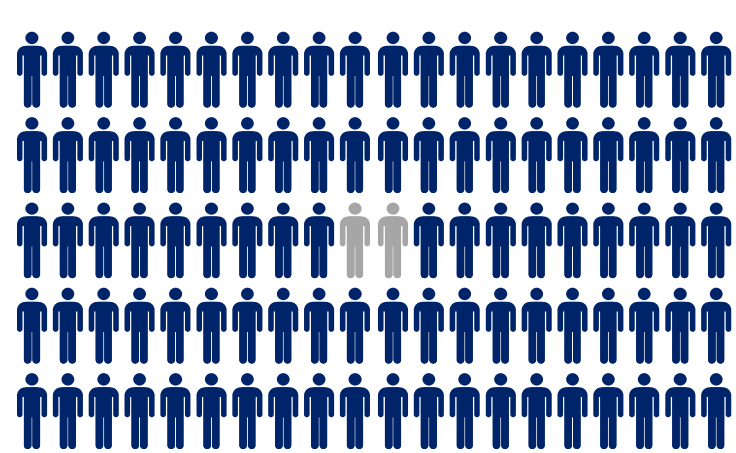
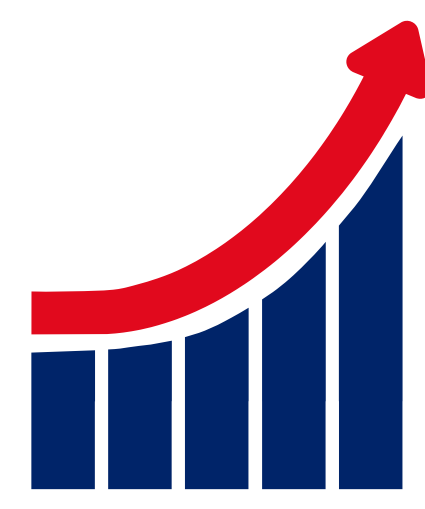
Animal Protein: An underrated growth sector

Rising population, increasing urbanisation and growing affluence, have brought about a greater demand for animal protein. This infographic illustrates how financial institutions (FIs) look at the industry and the ways in which they can support.

Greater opportunities are ahead

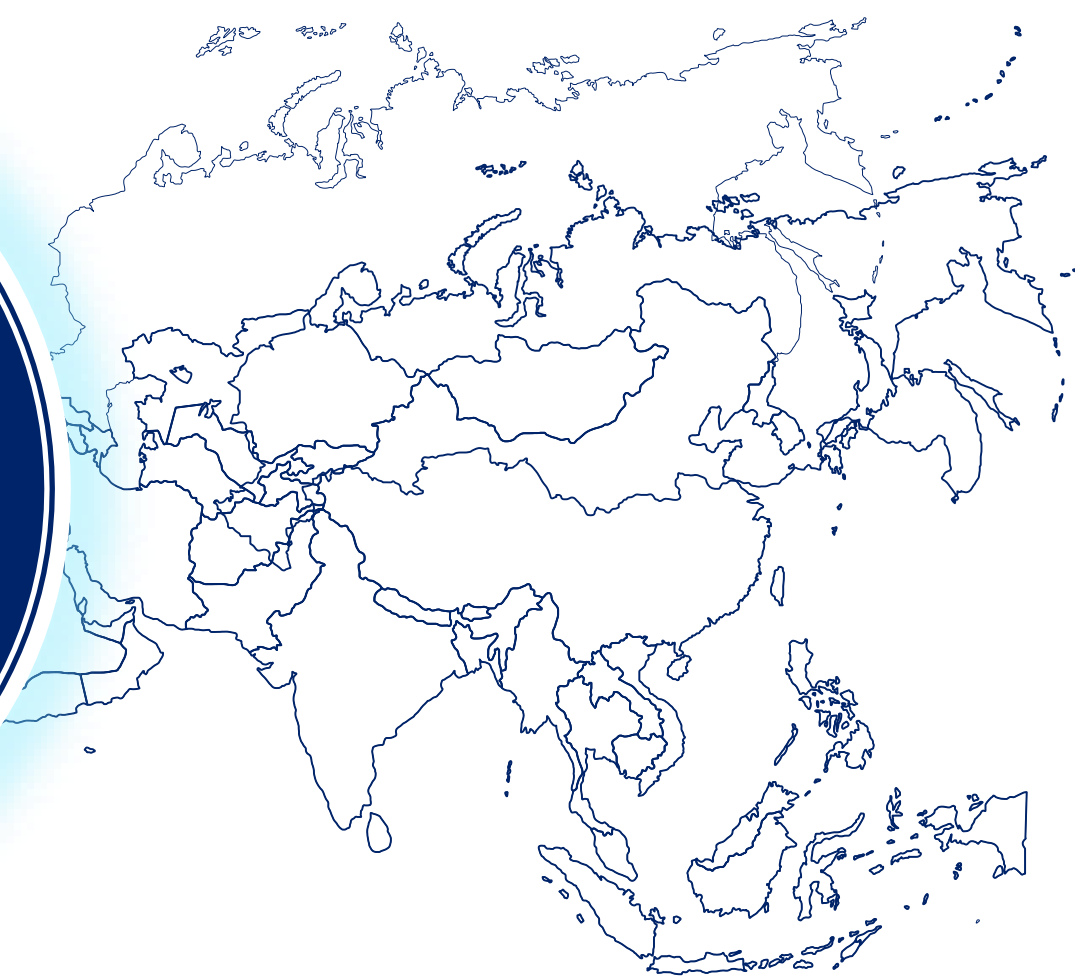
The demand for animal protein is expected to grow by more than

200%



as world population reaches an estimated

9.8 billion by 2050



Revolutionising livestock production

To meet rising demand, the animal protein sector will need to modernise and industrialise so they can produce more with less land use and feed consumption. Measures that businesses in the sector can adopt include:



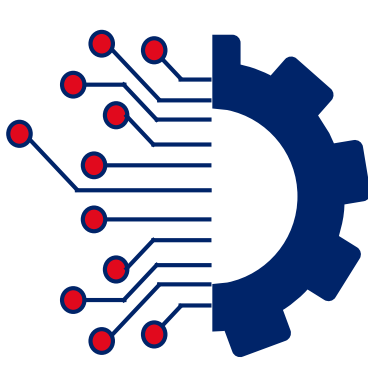
Increasing vertical integration

Capturing value across the value chain to improve margin stability.



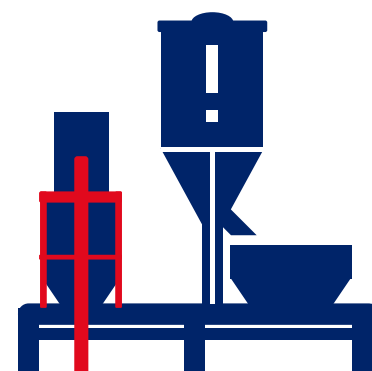
Improving bio-security

Mitigating the spread of diseases and reducing mortality rates.



Technology & digitalisation

Adopting AgTech and digitalising operations.



Modernisation & automation

Improving efficiency of farms to reduce feed conversion ratios and fattening periods.

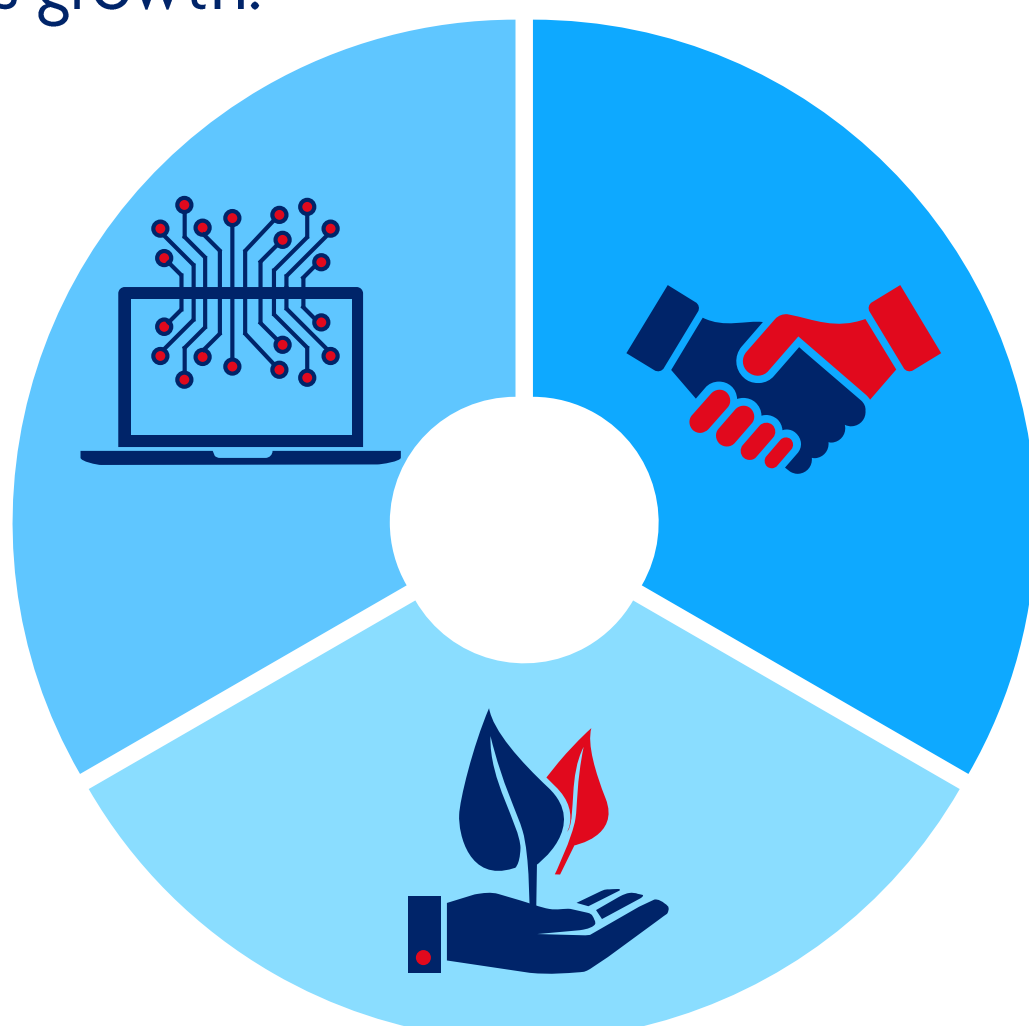
Today, FIs have a greater understanding of the animal protein industry and will consider your business plans on top of evaluating traditional financial metrics.

Capitalise on these opportunities

Establish a valuable partnership with an FI that can understand your industry and empower your business growth.

Embrace Digitalisation

Technology providers can enable your business' digital transformation and adoption of AgTech.



Build Connectivity

Tap on the wide regional network of stakeholders within the animal protein ecosystem, from government bodies, sustainability rating agencies, suppliers of raw materials and more.

Adopt Sustainable Practices

Leverage on FIs' green frameworks to benefit businesses by reducing frictional costs, streamlining processes and providing advice for you to kick-start your sustainability journey.